

Book of Guinness Advertising By Jim Davies

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This guide to advertising from the 1920s to the present day includes special features on cartoons World War II advertising Guinness advertising campaigns including the toucan and Pure Genius and the Festival of Britain, **Book of Guinness advertisingbook** Book of Guinness AdvertisingThe only problem with this book is it was written in 1998 so goes no further in time. Paperback

